JAY BLANDA

14 68th st, unit #1
guttenberg, nj 07093
p. 973+610+9848
w. cleaveranimated.com
e. jay@cleaveranimated.com

objective

To steer the direction of a brand utilizing my vast array of skills, in animation and film, as part of or to manage a team of animation artists and designers.

professional summary

Jay Blanda has worked professionally as a 2D character and motion graphics animator in the film and television industry for almost two decades now. He has worked for some of the top industry leaders including Vh1, Nickelodeon, USA Networks and Rolling Stone Magazine

skills

after effects		cinema 4D	
final cut		photoshop	
final cut x		illustrator	
flash		premiere	

experience

**Rolling Stone Magazine /
Wenner Media LLC**
Sept 2014 - Dec 2015

Titles & Motion Graphics - *Country Ram Report*

After Effects/Photoshop: Conceptualized, designed and animated the opening titles for this mini-doc series sponsored by Dodge Ram.

Motion Graphics Animator - *Rickonassaince*

After Effects: Animated titles, lower 3rd graphics for this interview featuring Rick Springfield.

2D & Motion Graphics Animator - *Stephan Jenkins on Climate Change*

After Effects/Flash: Animated titles, lower 3rd graphics and 2D animation for this interview featuring Stephan Jenkins from Third Eye Blind.

Motion Graphics Animator - *Mastering The Craft*

After Effects/Final Cut X: Conceptualized and created titles for this mini-doc series sponsored by Patron. Directed and shot the live action scene on top, of which, I later added and animated titles/fx

JAY BLANDA

14 68th st, unit #1
guttenberg, nj 07093
p. 973+610+9848
w. cleaveranimated.com
e. jay@cleaveranimated.com

experience (cont.)

Black Spot
Feb 2015 - Apr 2015

Titles & Motion Graphics - *DIG*

After Effects: Animated text and effects for this yearly recap for USA Network's hit TV show DIG.

3D & Motion Graphics Animator - *ROYAL PAINS*

Cinema 4D/After Effects/Element: Designed and Animated this promo for the TV show Royal Pains that pastiches the famous Game of Thrones intro.

Titles & Motion Graphics - *USA NETWORK*

After Effects: Animated the titles and effects for USA Network's 2015 movie studio reel.

Titles & Motion Graphics - *SUITS* (USA Network)

After Effects: Animated titles, effects and transitions for this promo celebrating USA and Lexus' partnership for the TV show Suits.

Maggie Vision
Sept 2014 - Dec 2014

Brand / Logo Designer - *The American Music Prize (AMP)*

Illustrator/Photoshop/Powerpoint: In charge of leading the design and branding concept of this brand new music awards show *The American Music Awards AMP*

Character / Motion Graphics Animator - *Dawn Of Def Jam*

After Effects/Flash: Created a unique pencil character animation to tell the story of Rick Ruben's humble begginings in this Peabody nominated, mini-documentary from Rolling Stone Magazine. Also Animated the titles and lower 3rd plates to match the pencil style I designed for the documentary.

Motion Graphics Animator - *Trigger*

After Effects/Photoshop: Created and animated titles and lower 3rd title plates for this mini documentary from Rolling Stone Magazine on Willie Nelson's one and only beloved guitar, Trigger.

Infamous Hero
Mar 2015- June 2015

Motion Graphics Animator - *SYFY's Comic Con Promo*

After Effects/Photoshop: Designed & animated titles and transitions using After Effects & Photoshop.

Logo & Brand Designer - *Infamous Hero*

Illustrator/Photoshop: Designed the company logo and helped build the brand.

14 68th st, unit #1
guttenberg, nj 07093
p. 973+610+9848
w. cleaveranimated.com
e. jay@cleaveranimated.com

JAY BLANDA

experience (cont.)

Climate Change
Nov 2014

Motion Graphics Animator/Storyboard Artist - *What is 2C?*

After Effects: Conceptualized and animated this narrative explaining the importance of a two degree change in the climate's temperature.

College Cooking Network
Jan 2010 - Present

Co-Owner, Writer, Director, Producer, Motion Graphics, Website Design, Branding

Running the company on a daily basis, my responsibilities included; delegating everyday tasks to independent contractors and developers, producing/directing/writing various comedy sketches, developing show concepts, building and managing the company's 3,000 square foot film studio, desiging and managing the company's website and YouTube channel, creating traditional 2D animation, motion effects, edting, sound design.